

Candidate information – Sue Shelton

Sue Shelton works with Bellamy's Organic as an organic certification facilitator.

Bellamy's Organic is an Australian organic food brand, specializing in Australian and Chinese certified organic formula and first foods for children.

Pivotal moments of Sue's journey into organics are:

- completion of an Environmental Science (Soil Science and Spatial information) degree at Adelaide University
- work experience with a neighbouring biodynamic cherry grower
- introduction to auditing on a hot mid-Summer day. The stark fence-line contrast between the organic property and the neighbouring non-organic property was a 'light bulb' moment on the stand-out benefits from organic/biodynamic practices.
- technical, training, auditing, and consultancy roles under various organic Standards
- working with Bellamy's Organic

Sue looks forward, in 2021, to continued discussions and collaboration on development of a platform for supporting:

- incorporation of organic domestic regulation into export regulation
- rigour and transparency in the administration of Australia's organic standard and associated systems
- strong engagement and representation of the organic sector in:
 - key decision making and
 - resultant communication to industry and government.
- market access trade discussions

2020 has illustrated the importance of market versatility. Sue is enthusiastic about the Australian organic industry and supporting its increased access to organic markets and opportunities.