

Candidate information – Mark Anderson

Thank you for the opportunity to nominate for the Board of Organic Industries Australia

Who am I

- Held senior roles in environment and agricultural organisations for 30 years.
- Managed membership for two of Australia's largest environmental organisations.
- Greening Australia SA CEO for 13 years and three years as General Manager, NASAA.
- Founding director of Organic Industries Australia and Member of the SA Pastoral Board.
- Director/CEO of two social enterprise companies in the Disability sector
- President of the environmental Peak Body - Conservation Council SA.

What I bring

- Extensive experience running member-based associations that deliver tangible benefits balanced with long term outcomes progressing public debate and strategic lobbying.
- Experience in community, private and Government Board appointments to deliver good governance.
- Demonstrated leadership experience at a board level leading to solid workable strategies.

Why am I interested

As one of the original folk who responded to the need for a peak body for organics - and put their hands up to help develop it - I feel as though there is still more work to be done to realise many of those original aspirations.

As a member of the NASAA Board I believe that I will be able to access a significant cohort of potential supporters and industry opinion as well as provide important two-way communication between NASAA and OIA.

For the last three years I have been the Chair of an industry Peak Body and I feel I have learnt lessons that will be of value to OIA.

Lastly, I truly love the industry. I am a lifelong environmentalist and I see organics as possibly the greatest practical expression of how we should be living with the planet. To help the industry grow would be an honour.