

Candidate information – Janie McClure

In the early 1990's my love of life and the land provided me with opportunities to produce organic sustainable crops, producing healthy, nutrient rich oil seeds, with minimal impact on the environment, ensuring health

And viability of our soil and of our crops. This provided me with the platform to commit to organic farming and in return market our grower's products organically with my company Rural Organics.

Two years ago, my appointment to the directorship role on the newly appointed peak body Organic Industries Australia (OIA) gave me the opportunity to work with like-minded, committed people whose vision was to work with a board with integrity that would represent all organic sectors Australia wide.

It has been challenging and most rewarding under the chairmanship of Greg McNamara and Dalene Wray.

Tony Webster's tremendous energy in composing and delivering the Export Strategy was a great achievement for OIA.

With further time on the Board, I look forward to completing the merger of the OFA with OIA, adopting the Coolabah leaf as the official logo for Australia's Organic Industry – already recognised by Korea - reforming the standards around an internationally recognised AS600 as I believe this is the best basis to improve market access, and gain equivalency in key markets.